

# Martin Higher Education 2017 Schedule of Fees

Effective 1 January 2017 – 31 December 2017



## Bachelor of Business

Delivery location: Brisbane (Fortitude Valley), Sydney (Haymarket)

Delivery mode: On Campus, Online

Intakes: March, July, November

Census Dates: 31 March, 25 August, 15 December

EFTSL is equivalent full time student load

Subject of study	Subject Code	EFTSL	Commencement Date	Census Date	Completion Date	Tuition Fee (Domestic)	Tuition Fee (International)
<b>Semester 1</b>							
Principles of Management	MGT100	0.125	06/03/2017	31/03/2017	18/06/2017	\$1,750	\$1,750
Introduction to Accounting	ACC100	0.125	06/03/2017	31/03/2017	18/06/2017	\$1,750	\$1,750
Introduction to Marketing	MKG100	0.125	06/03/2017	31/03/2017	18/06/2017	\$1,750	\$1,750
Effective Business Communication	COM100	0.125	06/03/2017	31/03/2017	18/06/2017	\$1,750	\$1,750
<b>Semester 2</b>							
Information Management Systems	IMS100	0.125	24/07/2017	25/08/2017	05/11/2017	\$1,750	\$1,750
Introduction to HR	HRM100	0.125	24/07/2017	25/08/2017	05/11/2017	\$1,750	\$1,750
Introduction to Business Law	LAW100	0.125	24/07/2017	25/08/2017	05/11/2017	\$1,750	\$1,750
Economics for Business	ECO100	0.125	24/07/2017	25/08/2017	05/11/2017	\$1,750	\$1,750
<b>TOTAL YEAR 1</b>		<b>1.00</b>				<b>\$14,000</b>	<b>\$14,000</b>
<b>Semester 3</b>							
Business Statistics	QBM200	0.125	20/11/2017	15/12/2017	04/03/2018	\$1,750	\$1,750
Project Management	MGT200	0.125	20/11/2017	15/12/2017	04/03/2018	\$1,750	\$1,750
Ethics and Corporate Social Responsibility	MGT201	0.125	20/11/2017	15/12/2017	04/03/2018	\$1,750	\$1,750
Business Finance	FIN200	0.125	20/11/2017	15/12/2017	04/03/2018	\$1,750	\$1,750

Study Group Australia Higher Education Division: Study Group Australia trading as Martin College, Martin Higher Education

Subject of study	Subject Code	EFTSL	Commencement Date	Census Date	Completion Date	Tuition Fee (Domestic)	Tuition Fee (International)
<b>Semester 4</b>							
Organisation Behaviour	MGT1202	0.125	05/03/2018	30/03/2018	17/06/2018	\$1,750	\$1,750
Understanding and Using Research	MGT203	0.125	05/03/2018	30/03/2018	17/06/2018	\$1,750	\$1,750
Elective from all BBusiness major streams	Level 200 Elective	0.125	05/03/2018	30/03/2018	17/06/2018	\$1,750	\$1,750
Elective from all BBusiness major streams	Level 200 Elective	0.125	05/03/2018	30/03/2018	17/06/2018	\$1,750	\$1,750
<b>TOTAL YEAR 2</b>						<b>\$14,000</b>	<b>\$14,000</b>
<b>Semester 5</b>							
Strategic Management	MGT300	0.125	23/07/2018	17/08/2018	02/11/2018	\$1,750	\$1,750
International Business Management	MGT301	0.125	23/07/2018	17/08/2018	02/11/2018	\$1,750	\$1,750
Leadership	MGT302	0.125	23/07/2018	17/08/2018	02/11/2018	\$1,750	\$1,750
Managing Organisational Change	MGT303	0.125	23/07/2018	17/08/2018	02/11/2018	\$1,750	\$1,750
<b>Semester 6</b>							
Entrepreneurship	MGT304	0.125	19/11/2018	14/12/2018	23/02/2019	\$1,750	\$1,750
Professional Industry Engagement	IND300	0.125	19/11/2018	14/12/2018	23/02/2019	\$1,750	\$1,750
Elective from all BBusiness major streams	Level 300 Elective	0.125	19/11/2018	14/12/2018	23/02/2019	\$1,750	\$1,750
Elective from all BBusiness major streams	Level 300 Elective	0.125	19/11/2018	14/12/2018	23/02/2019	\$1,750	\$1,750
<b>TOTAL YEAR 3</b>		<b>1.00</b>				<b>\$14,000</b>	<b>\$14,000</b>
<b>COURSE TOTAL – Bachelor of Business</b>		<b>3.00</b>				<b>\$42,000</b>	<b>\$42,000</b>
						<b>Domestic students</b>	<b>International students</b>

## Bachelor of Business (Tourism)

Delivery location: Brisbane (Fortitude Valley), Sydney (Haymarket) and Sydney (Olympic Park)

Delivery mode: On Campus, Online

Intakes: March, July, November

Census Dates: 31 March, 25 August, 15 December

EFTSL is equivalent full time student load

Subject of study	Subject Code	EFTSL	Commencement Date	Census Date	Completion Date	Tuition Fee (Domestic)	Tuition Fee (International)
<b>Semester 1</b>							
Principles of Management	MGT100	0.125	06/03/2017	31/03/2017	18/06/2017	\$1,750	\$1,750
Introduction to Accounting	ACC100	0.125	06/03/2017	31/03/2017	18/06/2017	\$1,750	\$1,750
Introduction to Marketing	MKG100	0.125	06/03/2017	31/03/2017	18/06/2017	\$1,750	\$1,750
Effective Business Communication	COM100	0.125	06/03/2017	31/03/2017	18/06/2017	\$1,750	\$1,750
<b>Semester 2</b>							
Information Management Systems	IMS100	0.125	24/07/2017	25/08/2017	05/11/2017	\$1,750	\$1,750
Introduction to HR	HRM100	0.125	24/07/2017	25/08/2017	05/11/2017	\$1,750	\$1,750
Introduction to Business Law	LAW100	0.125	24/07/2017	25/08/2017	05/11/2017	\$1,750	\$1,750
Economics for Business	ECO100	0.125	24/07/2017	25/08/2017	05/11/2017	\$1,750	\$1,750
<b>TOTAL YEAR 1</b>		<b>1.00</b>				<b>\$14,000</b>	<b>\$14,000</b>
<b>Semester 3</b>							
Introduction to Travel and Tourism	TRM200	0.125	20/11/2017	15/12/2017	04/03/2018	\$1,750	\$1,750
Travel and Tourism Operations	TRM201	0.125	20/11/2017	15/12/2017	04/03/2018	\$1,750	\$1,750
Ethics and Corporate Social Responsibility	MGT201	0.125	20/11/2017	15/12/2017	04/03/2018	\$1,750	\$1,750
Cultural Awareness	TRM202	0.125	20/11/2017	15/12/2017	04/03/2018	\$1,750	\$1,750

Subject of study	Subject Code	EFTSL	Commencement Date	Census Date	Completion Date	Tuition Fee (Domestic)	Tuition Fee (International)
<b>Semester 4</b>							
Tourism Management and Development	TRM203	0.125	05/03/2018	30/03/2018	17/06/2018	\$1,750	\$1,750
Understanding and Using Research	MGT203	0.125	05/03/2018	30/03/2018	17/06/2018	\$1,750	\$1,750
Elective from all BBusiness major streams	Level 200 Elective	0.125	05/03/2018	30/03/2018	17/06/2018	\$1,750	\$1,750
Elective from all BBusiness major streams	Level 200 Elective	0.125	05/03/2018	30/03/2018	17/06/2018	\$1,750	\$1,750
<b>TOTAL YEAR 2</b>						<b>\$14,000</b>	<b>\$14,000</b>
<b>Semester 5</b>							
Strategic Management	MGT300	0.125	23/07/2018	17/08/2018	02/11/2018	\$1,750	\$1,750
Regional Tourism	TRM300	0.125	23/07/2018	17/08/2018	02/11/2018	\$1,750	\$1,750
Environmental/Sustainable Practice	TRM301	0.125	23/07/2018	17/08/2018	02/11/2018	\$1,750	\$1,750
Tourism Policy and Strategy	TRM302	0.125	23/07/2018	17/08/2018	02/11/2018	\$1,750	\$1,750
<b>Semester 6</b>							
Sports and Special Event Tourism	TRM303	0.125	19/11/2018	14/12/2018	23/02/2019	\$1,750	\$1,750
Professional Industry Engagement	IND300	0.125	19/11/2018	14/12/2018	23/02/2019	\$1,750	\$1,750
Elective from all BBusiness major streams	Level 300 Elective	0.125	19/11/2018	14/12/2018	23/02/2019	\$1,750	\$1,750
Elective from all BBusiness major streams	Level 300 Elective	0.125	19/11/2018	14/12/2018	23/02/2019	\$1,750	\$1,750
<b>TOTAL YEAR 3</b>		<b>1.00</b>				<b>\$14,000</b>	<b>\$14,000</b>
<b>COURSE TOTAL – Bachelor of Business (Tourism)</b>		<b>3.00</b>				<b>\$42,000</b>	<b>\$42,000</b>
						<b>Domestic students</b>	<b>International students</b>

## Bachelor of Business (Event Management)

Delivery location: Brisbane (Fortitude Valley), Sydney (Haymarket) and Sydney (Olympic Park)

Delivery mode: On Campus, Online

Intakes: March, July, November

Census Dates: 31 March, 25 August, 15 December

EFTSL is equivalent full time student load

Subject of study	Subject Code	EFTSL	Commencement Date	Census Date	Completion Date	Tuition Fee (Domestic)	Tuition Fee (International)
<b>Semester 1</b>							
Principles of Management	MGT100	0.125	06/03/2017	31/03/2017	18/06/2017	\$1,750	\$1,750
Introduction to Accounting	ACC100	0.125	06/03/2017	31/03/2017	18/06/2017	\$1,750	\$1,750
Introduction to Marketing	MKG100	0.125	06/03/2017	31/03/2017	18/06/2017	\$1,750	\$1,750
Effective Business Communication	COM100	0.125	06/03/2017	31/03/2017	18/06/2017	\$1,750	\$1,750
<b>Semester 2</b>							
Information Management Systems	IMS100	0.125	24/07/2017	25/08/2017	05/11/2017	\$1,750	\$1,750
Introduction to HR	HRM100	0.125	24/07/2017	25/08/2017	05/11/2017	\$1,750	\$1,750
Introduction to Business Law	LAW100	0.125	24/07/2017	25/08/2017	05/11/2017	\$1,750	\$1,750
Economics for Business	ECO100	0.125	24/07/2017	25/08/2017	05/11/2017	\$1,750	\$1,750
<b>TOTAL YEAR 1</b>		<b>1.00</b>				<b>\$14,000</b>	<b>\$14,000</b>
<b>Semester 3</b>							
Event Industry Fundamentals	EVM200	0.125	20/11/2017	15/12/2017	04/03/2018	\$1,750	\$1,750
Project Management	MGT200	0.125	20/11/2017	15/12/2017	04/03/2018	\$1,750	\$1,750
Ethics and Corporate Social Responsibility	MGT201	0.125	20/11/2017	15/12/2017	04/03/2018	\$1,750	\$1,750
Events Development	EVM201	0.125	20/11/2017	15/12/2017	04/03/2018	\$1,750	\$1,750

Subject of study	Subject Code	EFTSL	Commencement Date	Census Date	Completion Date	Tuition Fee (Domestic)	Tuition Fee (International)
<b>Semester 4</b>							
Event and Leisure Management	EVM200	0.125	05/03/2018	30/03/2018	17/06/2018	\$1,750	\$1,750
Understanding and Using Research	MGT203	0.125	05/03/2018	30/03/2018	17/06/2018	\$1,750	\$1,750
Elective from all BBusiness major streams	Level 200 Elective	0.125	05/03/2018	30/03/2018	17/06/2018	\$1,750	\$1,750
Elective from all BBusiness major streams	Level 200 Elective	0.125	05/03/2018	30/03/2018	17/06/2018	\$1,750	\$1,750
<b>TOTAL YEAR 2</b>						<b>\$14,000</b>	<b>\$14,000</b>
<b>Semester 5</b>							
Strategic Management	MGT300	0.125	23/07/2018	17/08/2018	02/11/2018	\$1,750	\$1,750
Event Logistics Management	EVM300	0.125	23/07/2018	17/08/2018	02/11/2018	\$1,750	\$1,750
Environmental/Sustainable Practice	TRM301	0.125	23/07/2018	17/08/2018	02/11/2018	\$1,750	\$1,750
Venue and Facility Management	EVM301	0.125	23/07/2018	17/08/2018	02/11/2018	\$1,750	\$1,750
<b>Semester 6</b>							
Event Sponsorship and Promotion	EVM302	0.125	19/11/2018	14/12/2018	23/02/2019	\$1,750	\$1,750
Professional Industry Engagement	IND300	0.125	19/11/2018	14/12/2018	23/02/2019	\$1,750	\$1,750
Elective from all BBusiness major streams	Level 300 Elective	0.125	19/11/2018	14/12/2018	23/02/2019	\$1,750	\$1,750
Elective from all BBusiness major streams	Level 300 Elective	0.125	19/11/2018	14/12/2018	23/02/2019	\$1,750	\$1,750
<b>TOTAL YEAR 3</b>		<b>1.00</b>				<b>\$14,000</b>	<b>\$14,000</b>
<b>COURSE TOTAL – Bachelor of Business (Event Management)</b>		<b>3.00</b>				<b>\$42,000</b>	<b>\$42,000</b>
						<b>Domestic students</b>	<b>International students</b>

## Bachelor of Business (Marketing)

Delivery location: Brisbane (Fortitude Valley), Sydney (Haymarket)

Delivery mode: On Campus, Online

Intakes: March, July, November

Census Dates: 31 March, 25 August, 15 December

EFTSL is equivalent full time student load

Subject of study	Subject Code	EFTSL	Commencement Date	Census Date	Completion Date	Tuition Fee (Domestic)	Tuition Fee (International)
<b>Semester 1</b>							
Principles of Management	MGT100	0.125	06/03/2017	31/03/2017	18/06/2017	\$1,750	\$1,750
Introduction to Accounting	ACC100	0.125	06/03/2017	31/03/2017	18/06/2017	\$1,750	\$1,750
Introduction to Marketing	MKG100	0.125	06/03/2017	31/03/2017	18/06/2017	\$1,750	\$1,750
Effective Business Communication	COM100	0.125	06/03/2017	31/03/2017	18/06/2017	\$1,750	\$1,750
<b>Semester 2</b>							
Information Management Systems	IMS100	0.125	24/07/2017	25/08/2017	05/11/2017	\$1,750	\$1,750
Introduction to HR	HRM100	0.125	24/07/2017	25/08/2017	05/11/2017	\$1,750	\$1,750
Introduction to Business Law	LAW100	0.125	24/07/2017	25/08/2017	05/11/2017	\$1,750	\$1,750
Economics for Business	ECO100	0.125	24/07/2017	25/08/2017	05/11/2017	\$1,750	\$1,750
<b>TOTAL YEAR 1</b>		<b>1.00</b>				<b>\$14,000</b>	<b>\$14,000</b>
<b>Semester 3</b>							
Consumer Behaviour	MKG200	0.125	20/11/2017	15/12/2017	04/03/2018	\$1,750	\$1,750
Market Research	MKG201	0.125	20/11/2017	15/12/2017	04/03/2018	\$1,750	\$1,750
Ethics and Corporate Social Responsibility	MGT201	0.125	20/11/2017	15/12/2017	04/03/2018	\$1,750	\$1,750
Services Marketing	MGT202	0.125	20/11/2017	15/12/2017	04/03/2018	\$1,750	\$1,750

Subject of study	Subject Code	EFTSL	Commencement Date	Census Date	Completion Date	Tuition Fee (Domestic)	Tuition Fee (International)
<b>Semester 4</b>							
Integrated Marketing Communications	MKG203	0.125	05/03/2018	30/03/2018	17/06/2018	\$1,750	\$1,750
Understanding and Using Research	MGT203	0.125	05/03/2018	30/03/2018	17/06/2018	\$1,750	\$1,750
Elective from all BBusiness major streams	Level 200 Elective	0.125	05/03/2018	30/03/2018	17/06/2018	\$1,750	\$1,750
Elective from all BBusiness major streams	Level 200 Elective	0.125	05/03/2018	30/03/2018	17/06/2018	\$1,750	\$1,750
<b>TOTAL YEAR 2</b>						<b>\$14,000</b>	<b>\$14,000</b>
<b>Semester 5</b>							
Strategic Management	MGT300	0.125	23/07/2018	17/08/2018	02/11/2018	\$1,750	\$1,750
Brand Management	MKG300	0.125	23/07/2018	17/08/2018	02/11/2018	\$1,750	\$1,750
Marketing Management and Planning	MKG301	0.125	23/07/2018	17/08/2018	02/11/2018	\$1,750	\$1,750
B2B Marketing	MKG302	0.125	23/07/2018	17/08/2018	02/11/2018	\$1,750	\$1,750
<b>Semester 6</b>							
eMarketing	MKG303	0.125	19/11/2018	14/12/2018	23/02/2019	\$1,750	\$1,750
Professional Industry Engagement	IND300	0.125	19/11/2018	14/12/2018	23/02/2019	\$1,750	\$1,750
Elective from all BBusiness major streams	Level 300 Elective	0.125	19/11/2018	14/12/2018	23/02/2019	\$1,750	\$1,750
Elective from all BBusiness major streams	Level 300 Elective	0.125	19/11/2018	14/12/2018	23/02/2019	\$1,750	\$1,750
<b>TOTAL YEAR 3</b>		<b>1.00</b>				<b>\$14,000</b>	<b>\$14,000</b>
<b>COURSE TOTAL – Bachelor of Business (Marketing)</b>		<b>3.00</b>				<b>\$42,000</b>	<b>\$42,000</b>
						<b>Domestic students</b>	<b>International students</b>