Subject Name: Sociology for Complementary Medicine  
Subject Code: SOCS221

SECTION 1 - GENERAL INFORMATION

<table>
<thead>
<tr>
<th>Award/s:</th>
<th>Total Course Credit Points:</th>
<th>Level:</th>
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<tbody>
<tr>
<td>Bachelor of Complementary Medicine</td>
<td>48</td>
<td>2nd Year</td>
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<table>
<thead>
<tr>
<th>Duration:</th>
<th></th>
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<tbody>
<tr>
<td>1 Semester</td>
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<tr>
<th>Subject Coordinator:</th>
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<tr>
<td>Nina Mezyk (Sydney campus)</td>
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<tr>
<th>Subject is:</th>
<th>Subject Credit Points:</th>
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<tr>
<td>Core</td>
<td>2</td>
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Student Workload:

<table>
<thead>
<tr>
<th>No. timetabled hours per week:</th>
<th>No. personal study hours per week:</th>
<th>Total hours per week:</th>
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<tbody>
<tr>
<td>3</td>
<td>2</td>
<td>5</td>
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Delivery Mode:
- e-Learning (Online)
  - Narrated PowerPoint presentations
  - Tutorials: Asynchronous tutor moderated discussion forum and activities
  - Student handouts, web-based resources
  - Full Time
  - Part Time

Pre-requisites: Nil
Co-requisites: SOCQ121

SECTION 2 – ACADEMIC DETAILS

Subject Rationale

This subject is foundational to understanding health and illness within the context of society. The subject will promote dialogue and critical thinking that embraces a holistic perspective on the individual in society. The subject provides a forum for the development of a new paradigm of health based on the inclusion of the social, cultural, political, and economic dynamics of how people view their world and the impact of living in society with others. It will focus on the impact of globalisation on the individual in society, addressing in particular, the environmental effects of globalisation in the 21st Century.

Learning Outcomes

1. Identify and critique sociological theory in the context of complementary medicine.
2. Develop an understanding of the impact of a globalised society on the management of health and illness.
3. Critique and review the medicalisation of illness.
4. Develop an understanding of the history, philosophy and uses of epidemiology.
5. Identify human rights, legal and ethical issues of cultural, social and economic inequality.
### Assessment Tasks

<table>
<thead>
<tr>
<th>Type</th>
<th>Learning Outcomes Assessed</th>
<th>Session Content Delivered</th>
<th>Due</th>
<th>Weighting</th>
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<tbody>
<tr>
<td>Discussion Forum Participation</td>
<td>1-5</td>
<td>1-11</td>
<td>Weeks 2-12</td>
<td>10%</td>
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<tr>
<td>(minimum 50 words per weekly post)</td>
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<tr>
<td>Research Paper Review</td>
<td>1-3</td>
<td>1-5</td>
<td>Week 6</td>
<td>30%</td>
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<tr>
<td>(1000 words)</td>
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<tr>
<td>Written Assignment</td>
<td>1-5</td>
<td>1-10</td>
<td>Week 11</td>
<td>40%</td>
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<tr>
<td>sociological analysis of an issue</td>
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<td></td>
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<tr>
<td>relevant to complementary medicine</td>
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<td></td>
<td></td>
<td></td>
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<tr>
<td>(1500 words)</td>
<td></td>
<td></td>
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<tr>
<td>Blog Post</td>
<td>1-2</td>
<td>1-10</td>
<td>Week 13</td>
<td>20%</td>
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<tr>
<td>based on issue identified in</td>
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<tr>
<td>written assignment</td>
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<tr>
<td>(500 words)</td>
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All written assessments and online quizzes are due at 11:55 p.m. and submitted through the LMS

### Prescribed Readings:


### Recommended Readings:


### Subject Content

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<tr>
<th>Week</th>
<th>Lectures</th>
<th>Tutorials / Practicals</th>
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</table>
| 1.   | **Introduction** (Subject Outline / Subject Aims / Assessment / Teaching Resources)  
**Introduction to Sociology of Complementary Medicine**  
- What is sociology?  
- What is the relationship between existing social paradigms and illness?  
- Cultural, religious, political and economic influences on the individual in society, Marxism  
Activities are developed to allow the students to explore relevant concepts, expand on ideas and have peer and lecturer interaction. Activities also allow for formative assessment and feedback  
- Introduction to set text  
- Questions and discussion about assessment  
- Engage with Libguides for this subject  
- Prescribed reading - Germov (2013) Chapter 1 |
2. **Sociological Theory and Function of Medicine in Society**
   - Historical origins of sociological modelling
   - The sociological gaze
   - Structural functionalism

   - Exercise: The Sociological Imagination – What is it? How can it be applied in the context of health?
   - Discussion topics
     - What is the function of medicine in modern society?
     - What is the function of complementary medicine?
     - How does it promote ‘social consensus’?
   - Prescribed reading – Germov (2013) Chapter 2
   - How might any of these theories be useful in understanding Complementary Medicine and your topic for your Research Paper Review?

3. **New Social Movements**
   - Complementary medicine in the context of new social movements
   - Weberianism
   - The politics of change

   - Discussion topics
     - What new social movements related with health do you know?
     - How can the concept of ‘social closure’ be utilised to understand the modern health care system and health related social movements?
   - Prescribed reading – Germov (2013) Chapter 5

4. **Global Change**
   - Symbolic interactionism
   - Human impact
   - Environmental influences on health
   - Ecologically sustainable principles in practice
   - Food and nutrition in developing and developed worlds
   - Social policy

   - Discussion and analysis of articles on environmental influences on health
   - Prescribed reading – Germov (2013) Chapter 4

5. **Health Promotion, Wellbeing and Wellness**
   - Modernism and reflexive modernity
   - Public health promotion 20th and 21st century: Success and failure
   - The United Nations
   - The future of health promotion

   - Discussion topic
     - Find an effective documentary of health promotion campaign on the internet
     - Post a link and describe why you think it works
   - Prescribed reading – Germov (2013) Chapters 3 and 24

6. **Modernism and Risk Society**
   - Lifestyle
   - Modernisation
   - The impact of modern science

   - Modelling: Case study using scenario/s to tease out lifestyle issues in relation to health, medical pluralism
   - Recommended reading – Germov & Poole (2015) Chapter 20

7. **The Social Production of Health and Illness**
   - Poststructuralism/postmodernism: Foucault ‘The Clinical Gaze’
   - Medicalisation of the individual
   - The social organisation of health care
   - The social basis of health and fitness

   - Discussion topics
     - How might Michael Foucault explain complementary medicine?
     - What might Foucault have to say about the issue you intend to research for your Research Paper Review assessment
     - Medicalisation and the social control of illness. How does complementary medicine fit with the medicalisation of society?
   - Prescribed reading – Germov (2013) Chapter 20
**NON-TEACHING WEEK** (note that make-up classes may be scheduled in this week)

**Semester 1** - This aligns with the week after Easter so it may fall between Weeks 6 to 8

**Semester 2 & Online students** - The non-teaching week falls between Weeks 7 and 8

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<thead>
<tr>
<th>Topic</th>
<th>Activities</th>
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| 8. The History, Philosophy and Uses of Epidemiology | • Exercise: Develop a scenario to include epidemiology from a complementary medicine perspective  
• Discussion Topic: Epidemiology and decision making in health care: benefits and problems |
| 9. Society and Law | • Case study: The role of the Therapeutic Goods Administration (TGA)  
• Prescribed reading – Germov (2013) Chapter 19 |
| 10. Social Determinants of Inequality in Health | • Critique: The medical model of health provision in the context of the provision for difference in Australia  
• Choose a topic from Germov (2013) Chapters 7-17  
  - How is this particular health issue produced in Australian society? |
| 11. Social Determinants of Inequality in Health | • Choose a second topic from Germov (2013) Chapters 7-17  
  - How is this particular health issue produced in Australian society?  
• Scenario building: Incorporating theory, modality and principles from each preceding session’s topics |
| 12. The Economics of Illness | • Discussion and analysis of provided case studies: Cost effectiveness of complementary medicines in Australia |
| 13. Subject Review | • Contentious issues in Australian society (e.g., asylum seekers and mental health or the obesity epidemic)  
• Prescribed reading – Germov (2013) Chapter 18 |
| 14. Non-Teaching Week/Practical Examination Week 1 | Note that make-up classes may be scheduled in this week |
| 15. Non-Teaching Week/Practical Examination Week 2 | Note that make-up classes may be scheduled in this week |
| 16. Final Examination Week 1 | There is no final exam for this subject |
| 17. Final Examination Week 2 | There is no final exam for this subject |